

## For Responsible Members of the Eco-Community

STRATIS Visuals is committed to providing our customers with every available solution for their printing needs. FSC® certified products are one option to that end. They will allow your company to demonstrate your awareness of the chain-of-custody for your printing materials as well as showing that you are a responsible member of the ecocommunity.



### What is FSC®?

The Forest Stewardship Council® (FSC) is a nonprofit organization that promotes responsible forest management. FSC® sets high standards that ensure forestry is practiced in an environmentally responsible, socially beneficial, and economically viable way. FSC® certified printers are verifying a chain of custody from the forest through the manufacturing process to the end consumer. For more information visit [www.fsc.org](http://www.fsc.org).

### Are FSC® certified papers made from recycled materials?

Yes and no. Yes, some FSC® papers have recycled content in them, however, it is not a requirement.

### Why are FSC® papers a “green” alternative if they’re not recycled?

FSC® certified companies show a commitment to responsible forestry. Trees are a renewable resource and as such can be replanted or selectively cut to allow the forest to regenerate naturally. This prevents forest companies from using destructive practices such as clear cutting

### Are there alternatives to FSC® certified papers?

Yes, there are several other forest certification schemes. However, FSC® is the only forest certification scheme recognized by environmental groups, such as WWF. FSC® also has the widest variety of mills and manufacturers working with them and in turn the broadest range of products.

### Why should my company use FSC® certified papers?

FSC® certified papers demonstrate to your customers, through the use of FSC® trademarks, that you are being environmentally responsible in your efforts to advertise your products.

### Are FSC® certified papers expensive?

There was a hefty premium on FSC® certified products when the paper mills first began producing FSC® certified papers. Today the prices are very much in line with standard paper products. Many long-time paper lines are now FSC® certified resulting in a small price difference.